

GRANT & PARTNERSHIP OVERVIEW

The Barqa Cycle

A life-event-driven circular economy — built on sustainability and generosity through the lifecycle of human events and material items.

Life is made of transitions — graduations, new jobs, moves, marriages, new babies. Each transition generates items: when chapters begin, people acquire; when chapters end, they are left holding things that no longer fit their lives. People keep them “**just in case,**” and closets, garages, and storage units fill with possessions that lose relevance while someone nearby needs exactly what is being stored.

This is a structural failure, not a personal one. Existing marketplaces treat *items* as the unit of exchange. Barqa treats **life transitions** as the unit — the item is simply what flows through them. Barqa is a free mobile platform (live on iOS) that interrupts the accumulation cycle through three principles:

1 Release during endings

When a life stage closes — graduating, moving, leaving a job — users give away what no longer serves them to someone just beginning. Endings become opportunities for redistribution and reuse.

2 Receive during beginnings

Every new chapter has a gap between where you are and what you need to thrive. Users list what they genuinely need; their community shows up — with items, contributions, or time.

3 Gift with intention

Instead of ten small unused gifts, friends and family pool resources toward one meaningful item the recipient actually needs — a laptop for college, a suit for a first job. The gift becomes an act of listening.

“The things you no longer need are exactly what someone else is looking for — right now.”

Barqa launched first on campuses — where the cycle is most visible, as graduating students pass textbooks, supplies, and hard-won experience to those just starting — and extends to any organization, donor charity, neighborhood, or individual with resources sitting idle. The platform is free: no subscriptions, no ads, no cost to give or receive.

GLOBAL ALIGNMENT

UN Sustainable Development Goals

The Barqa Cycle directly advances the United Nations 2030 Agenda. Every exchange on the platform is a measurable contribution to six goals — three at the core of the model, three supporting.

Built into the product, not just claimed: Barqa's in-app giving score is structured around the 17 Goals — users reach “World” status at 170 points (ten for each Goal), and every further circle of 170 earns another globe. The SDGs are the architecture of the user journey itself, and every member learns them by participating.

12

CORE

Responsible Consumption & Production

Barqa's entire premise: items in motion instead of items in storage. Every giveaway is a purchase not made and waste not created.

Target 12.5 — substantially reduce waste generation through prevention, reduction, recycling and reuse.

1

CORE

No Poverty

Textbooks, professional clothing, baby gear, furniture — free, at the exact life moment they are needed most. Community as the first resource, not the store.

Target 1.4 — equal access to economic resources and basic services.

10

CORE

Reduced Inequalities

Surplus flows from those ending a chapter to those beginning one — redistribution built into the rhythm of everyday life, with dignity on both sides.

Target 10.2 — promote the social and economic inclusion of all.

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SUPPORTING

Sustainable Cities & Communities

Neighborhood and campus circles keep goods circulating locally — less household waste, stronger community ties.

Target 11.6 — reduce the per-capita environmental impact of cities.

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SUPPORTING

Climate Action

Every reused item avoids the emissions, water, and materials of producing a new one — quantified in Barqa's impact calculator.

Target 13.3 — improve education and awareness on climate change mitigation.

17

SUPPORTING

Partnerships for the Goals

Campuses, faith communities, neighborhoods, and workplaces partner with Barqa to build cultures of giving at scale.

Target 17.17 — encourage effective civil-society partnerships.

The Sustainable Development Goals are the United Nations' shared blueprint for peace and prosperity for people and the planet by 2030 — sdgs.un.org/goals

STRATEGIC ROADMAP

Four Pillars of the Barqa Ecosystem

Beyond campuses, the Barqa ecosystem serves organizations redistributing equipment, donor charities connecting goods with people in need, neighborhoods running local exchanges, and individuals releasing what they no longer use. As the platform grows, every investment strengthens one of four pillars:

01

Simplification

Make giving, receiving, and sharing effortless

Creating a Needs List, organizing a Live Event, posting a giveaway, contributing to a need, or claiming an item should be intuitive and take minimal effort. Discovery matters equally: when a friend's birthday approaches, their profile shows active Needs Lists and life moments — so gifts are meaningful and targeted, never random.

02

Unification

One connected ecosystem of needs, gifts, and giveaways

Needs Lists, Live Events, contributions, gifting, and giveaways form one system. A student who needs a laptop receives pooled contributions instead of unrelated gifts — and if a quality used laptop already exists in the community, Barqa recommends it directly, bridging the Needs List and giveaway ecosystems. After receiving, users are encouraged to release what they no longer need.

03

Supportive Chain

Always a path to a solution

Barqa actively helps users reach solutions. A student sets an alert for a textbook: if a donated copy appears, they are notified instantly; if not, Barqa surfaces affordable used copies, digital versions, and rentals. If an \$800 laptop request raises only \$300, Barqa recommends quality used laptops within budget. A future marketplace layer will let users offer items at reduced cost when outright donation isn't possible.

04

Education

A culture of responsible consumption and stewardship

Barqa promotes a mindset shift — do I still use this? Could someone else benefit? — and makes the value of sharing visible through impact metrics and storytelling: items diverted from landfills, emissions prevented, money kept in communities, needs fulfilled, and lives touched through resource circulation.

Long-term vision: replacing *acquire* → *use* → *store* → *discard* with **acquire** → **use** → **share** → **reuse** → **redistribute** — a circular resource ecosystem where items continue creating value long after their original use.

AT A GLANCE	
Legal entity	Kutigi Venture Fund LLC
Product	Barqa — free on iOS; Android in development
Model	Free to give, free to receive · no subscriptions · no ads
Founder	Ahmed Kutigi Abubakar
Contact	hello@getbarqa.com · getbarqa.com

PARTNER WITH US

Barqa is seeking grant funding and partnerships to expand the cycle — onboarding campuses and community organizations, building the unified Needs List and giveaway matching system, and measuring environmental and social impact at scale. Funders receive transparent impact reporting aligned to the SDG targets on page 2: items diverted from landfills, emissions avoided, value circulated, and needs fulfilled.

To start a conversation, write to **hello@getbarqa.com** — or visit **getbarqa.com/vision** for the full ecosystem roadmap and **getbarqa.com/impact** for the live impact model.